

The Leading Independent Automatic  
Scoring Manufacture Worldwide

*Steltronic*

*Vision* & *FOCUS*





# The Leading Independent Scoring Company Just Got Better!

Steltronic is a worldwide leader in the electronics industry for nearly 30 years having pioneered the development of microprocessor systems, optical equipment and countless other technological innovations. A decade ago, Steltronic bowled a strike with the development of an automated scoring system for the bowling industry. Today, we are proud to say we have improved upon our original framework and Steltronic just got better!

We'd like to introduce to you our Focus and Vision.

## FOCUS

Our FOCUS started with Microsoft .NET© and is based on the Microsoft SQL Server© database engine and is made up of several distinct plug-in modules. A central Main Desk houses the applications and database and all terminals (i.e. front desk, back office, restaurant, bar and pro shop) are connected to the network with a standard LAN.

## Vision

Our Vision is the first real 3D graphics Bowling Scoring System. The technology, which was developed with Microsoft direct-X technology, provides each lane with a dedicated computer. The operating system is Microsoft Windows Embedded which guarantees stability and reliability even during critical conditions like power failures, power glitches and network interruptions.



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# What We Do

Steltronic was founded in 1980 and has been a worldwide leader in the electronics industry for more than 30 years. Since 1988, after the successful development of various electronic devices for the bowling industry, Steltronic turned its focus almost exclusively on Bowling Scoring Systems applications.

In nearly 25 years, Steltronic developed four different scoring systems: SAS (DOS based), WINS (the first scoring systems developed in the Microsoft Windows platform), Super-WINS (with animated graphics) and now FOCUS, our newest concept using **3D interactive graphics**.

In June 2008, Steltronic revolutionized the bowling world once again when we introduced FOCUS at the International Trade Show in Las Vegas. And now, there are already 2,000 lanes installed with FOCUS and it is the only patented and Real 3D interactive scoring system available today. The USBC adopted FOCUS as the official scoring system for the men and women open tournaments from 2010 to 2012.

Steltronic scoring systems are installed in nearly 20,000 lanes in 1,600 bowling centers worldwide, including 5,500 lanes in the United States. Any Steltronic scoring system is upgradeable with SuperWINS and FOCUS currently in production.



Simply put, Steltronic has everything you need...



# Accounting with QuickBooks



The only numbers you need to worry about are the number of bowlers using your lanes, right? Whether you run a big operation or a small neighborhood bowl, you're going to need an accountant. Steltronic is your accountant. We have designed both the Wins management Systems and FOCUS to interface with QuickBooks latest program. Gone are the days of spending hours pouring over numbers or even spending half a day looking for a specific receipt.

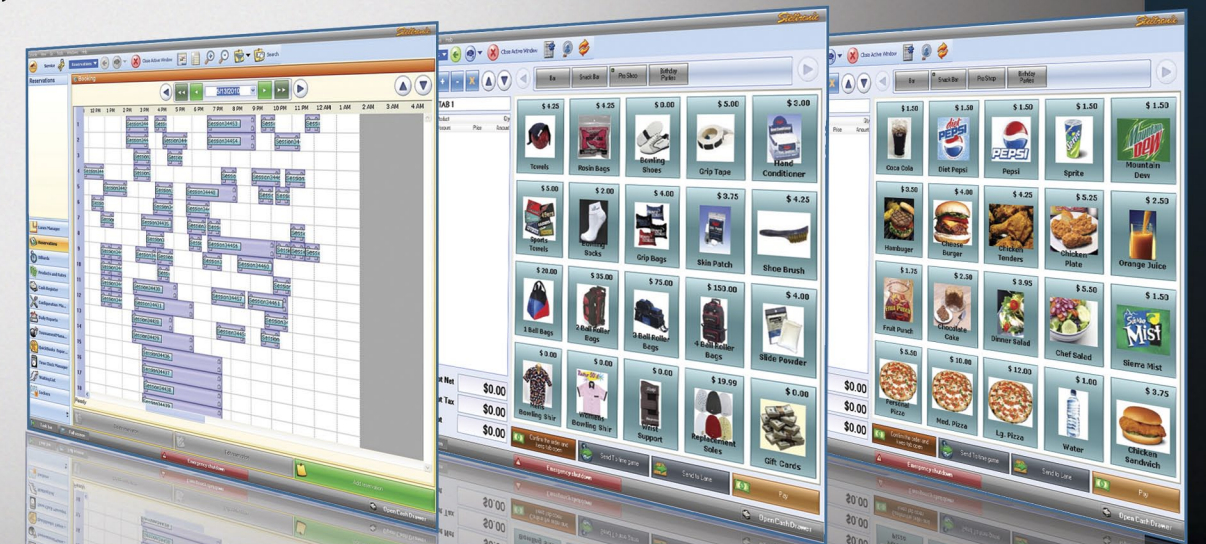
With QuickBooks, no special accounting knowledge is needed. All you have to do is input the data and QuickBooks does the rest. Routine tasks like check filing, creating invoices and credit card management are easier than ever.

# Credit Card Processing



Focus gives you automatic credit card processing with the innovative Front Desk System. Our Focus gives a power solution to record sales and process customer credit payment in one step:

- The entire process takes place on your computer screen
- Batch reporting through front desk or business office
- Process payments through multiple terminals
- Save money – no more rental fees for credit card machines



# FOCUS

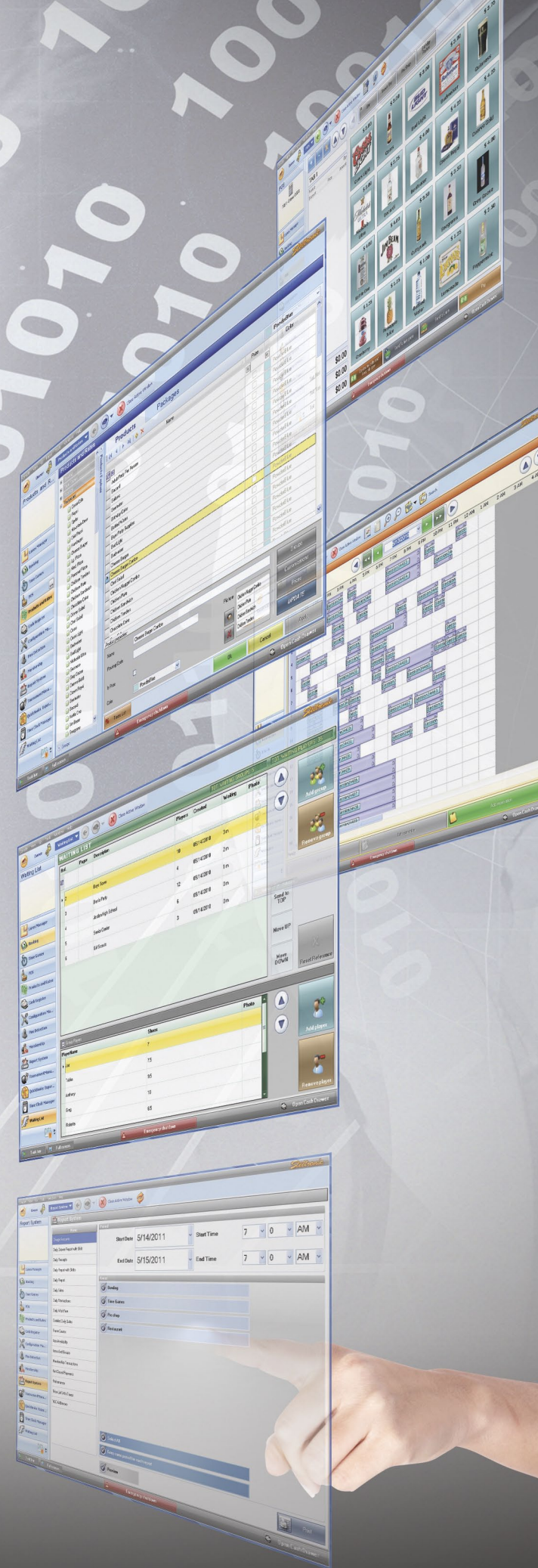
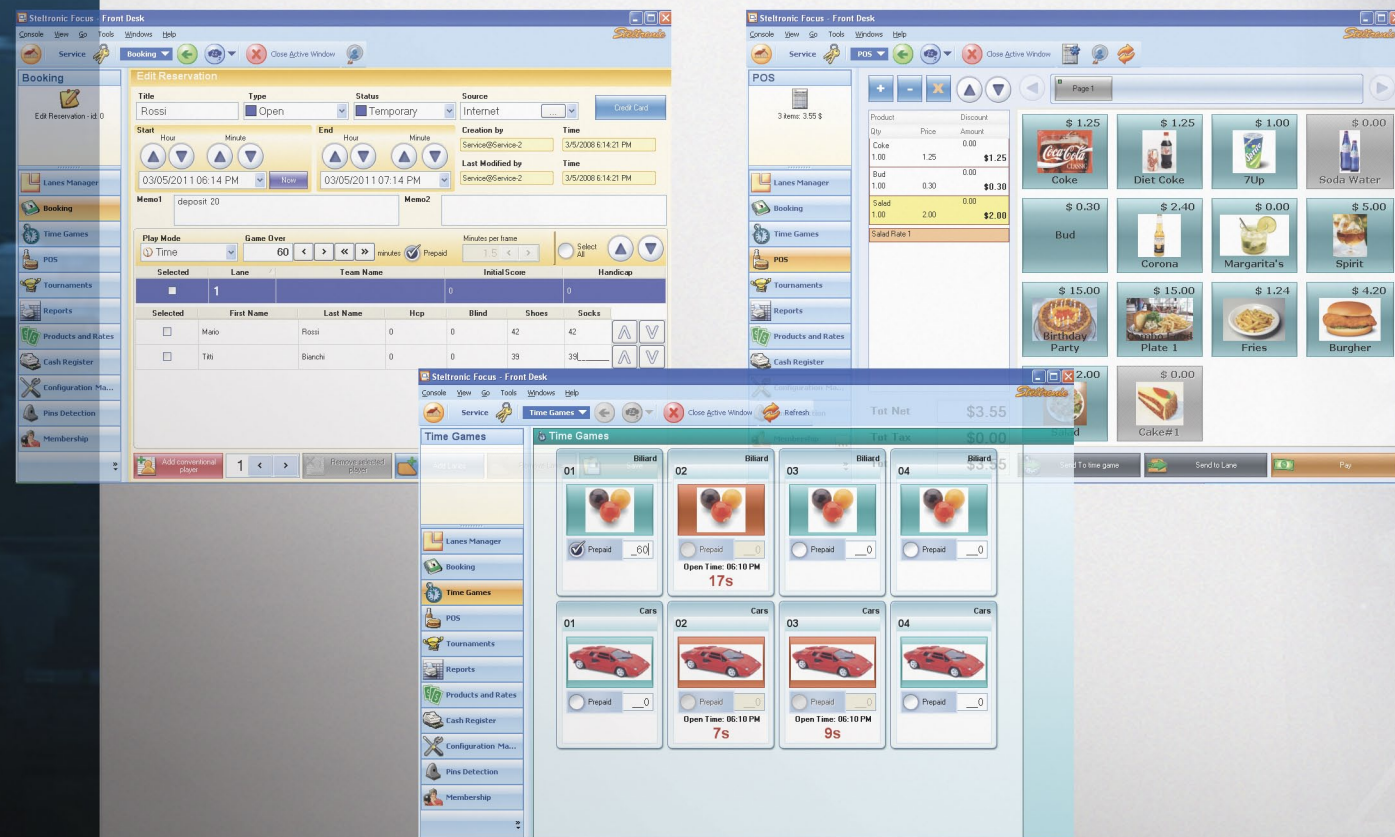


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# Additional Focus Advantages

- It's a cinch to operate – graphically intuitive
- Total Management Functionality – Bowling-Bar-Restaurant-Proshop-Games
- And integrated POS – Reservation-Frequent Bowler Tracking- Accounting
- A fully scalable database system – Everything is stored in Microsoft6 SQL which means no lost data



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# Easiest to read scoring grids

# Grand Prix

Grand Prix offers the most exciting way to get everyone involved in an exiting bowling game. Each bowler is represented by a race car as they race to the finish-a designated score. Because there is only one ball per frame, bowlers wait half time and always bowl on a full rack of pins, making it that much more exciting and accesible for everyone. you set the winning number of pins to determine the game; you can even adjust it in the middle of the game. Kids love it because they can visually see how they're doing. Adults love it because it's a simple, competitive game that anyone can play.



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*You've got a lot of decisions to make.  
We'll make your choice of scoring  
equipment an easy on.*

## Best warranty in the industry



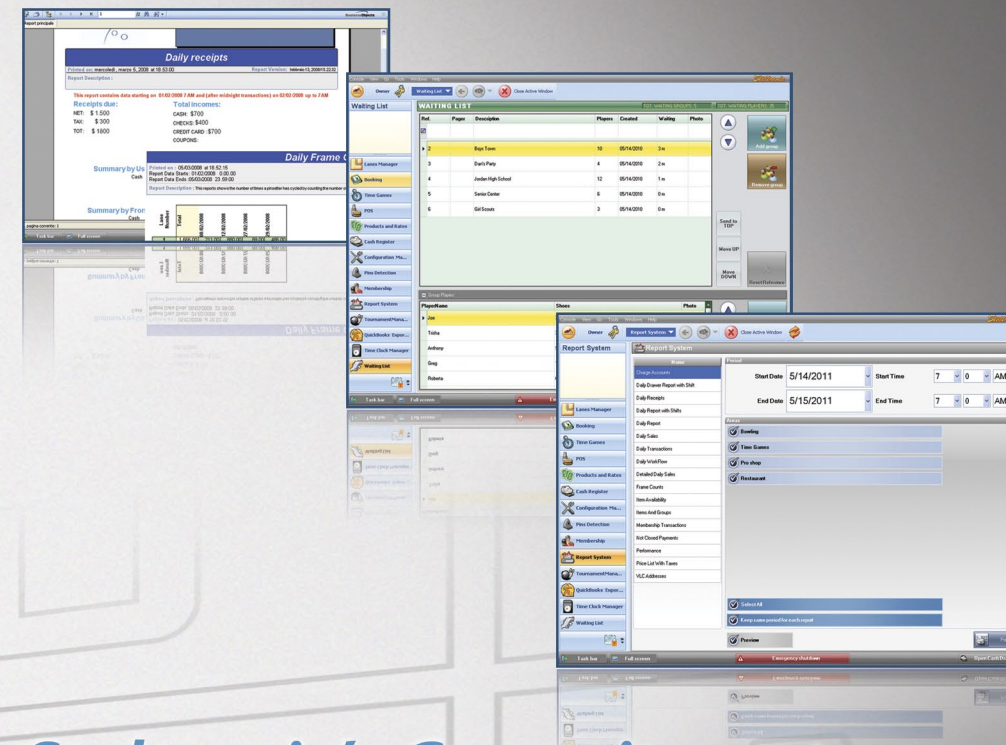
Our innovative two-year "bumper to bumper" warranty is a gold standard in the industry. Nothing is left out – our warranty covers cameras, camera boards, API, consoles, keypads and everything else that keeps you up and running and bowlers bowling. Lost revenue to you is lost revenue to us. Our systems have a solid trouble free track record dating all the way back to 1988. And, without our warranty we wouldn't have 20,000 scoring lanes in 1,600 bowling center worldwide.

For additional peace of mind, Steltronic offers an optional extended four-year warranty that gives you six years of coverage.

## Best service in the industry



We're only human. We stand behind our products but sometimes things happen. Because of that we provide what we call a "True 24/7 technical support" which means an actual person with skills and knowledge about the Steltronic system is available anytime to assist you and answer technical and service questions.



## Steltronic's Commitment

We are committed to making bowling a fun and entertaining sport for people of all ages. And, we are committed to you. It's not easy running a bowling center; we understand that. Our products are designed to relieve the cumbersome burden of being a shopkeeper so you can enjoy watching the fun and entertainment you provide and why you got into this business in the first place. It's why we got into the business ourselves.

**Steltronic.** Providing you everything needed to make your bowling center the best it can be.



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# We're here when you need us, anywhere you need us



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